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1942 WHOLESALE PRICE LIST OF EPIPHYLLUMS  
R. W. POINDEXTER NURSERY  
Compton - California

In our cactus and succulent business we are growers and wholesalers and are not making retail sales. Epiphyllums are considered a distinct department because they appeal to a different class of amateurs and take entirely different culture than the other cacti. We are, therefore, making retail as well as wholesale sales of epiphyllums. It is necessary to stimulate general interest by advertising in order to bring about due appreciation of these splendid plants. As soon as sufficient demand has been created to assure the dealer of an expanding market and assure us of a sufficient outlet, we shall stop making retail sales.

The following is our 1942 wholesale list. A copy of our supplementary retail list accompanies it. WE OFFER TO DEALERS A DISCOUNT OF 50% ON RETAIL LIST PRICES OF SINGLE ITEMS (NOT COLLECTIONS) NOT INCLUDED IN THIS WHOLESALE LIST, PROVIDED ORDER TOTALS \$20.00 OR MORE GROSS.

**TERMS:** Prices include packing but not transportation costs. A 2% discount for cash will be allowed. Unless credit has already been established, orders should be accompanied by cash, or else ordered shipped by express c.o.d. This list supersedes and cancels all previous wholesale lists and quotations. All material is offered subject to prior sale of stock on hand.

GENERAL LIST

NOTE: ROOTED CUTTINGS are about 6 inches in length; MEDIUM SIZED PLANTS are well established, branched plants, many of which will bloom this year; SPECIMEN PLANTS, with the exception of basket types, are 2 feet or more in height.

	Rooted Cuttings	Medium Plants	Specimen Plants	
			10	5
ACKERMANNII, bright red.....	\$ .75	\$ 2.50	\$ 1.25	\$ 5.00
A. D. HOUGHTON, scarlet and violet.....	1.25	----	1.50	6.00
AGATHA, strong pink.....	1.00	3.00	1.50	6.00
AMBER QUEEN, red orange with amber throat.....	1.00	3.00	1.50	6.00
ANGULIGER, small white flower.....	.75	2.50	1.50	6.00
ARGUS, pale shell pink, rose central eye.....	2.00	----	2.00	----
BOHEMIENNE, salmon rose and flesh pink.....	1.50	4.00	1.75	7.00
CAMILLO SCHNEIDER, burnt orange copper.....	1.50	----	2.00	----
CONWAY'S GIANT, crimson red and purple.....	1.25	3.00	1.50	6.00
CRENATUM, large white.....	1.25	----	1.50	6.00
DANTE, light orange red.....	1.25	3.00	1.50	6.00
EDEN, white and yellow.....	1.25	3.00	1.75	7.50
FIESTA, orange to scarlet.....	1.25	3.00	1.50	6.00
FLAMINGO, burnt-orange, strong magenta center...	1.25	3.00	1.75	7.50
FRIEDRICH BOEDECKER, orange red, two tone.....	1.75	----	1.75	7.00
GLORIA, 8" uniform copper.....	1.00	2.50	1.25	5.00
HANS REHM, dark flame red and violet.....	1.50	3.00	1.75	7.00
HERMOSISSIMUS, multicolor.....	1.25	3.00	1.50	6.00
JOSEPH DE LAET, crimson and pale orchid.....	1.50	3.50	2.00	8.00
LADY IRENE, pale flesh pink, night fragrant....	1.50	3.50	2.00	8.00
LATONA, deep crimson pink.....	1.25	3.00	1.50	6.00
MANFRED VON RICHTOFEN, cerise and orchid.....	2.00	4.00	2.50	----
MARSEILLAISE, red, lavender and white.....	2.00	4.00	2.50	----
MON CHERIE, buff to orange penciled with curved lines of chestnut red.....	2.00	4.00	2.50	----
MOONRISE, amber and white.....	1.25	3.00	1.75	7.00



	<u>Rooted</u> <u>Cuttings</u>	<u>Medium</u> <u>Plants</u>	<u>Specimen</u> <u>Plants</u>
	<u>10</u>	<u>5</u>	<u>1</u> <u>5</u>
ORIOLE, large cream.....	\$1.00	\$2.50	\$1.25    \$5.00
PADRE, elegant pink.....	1.50	3.00	1.50    6.00
PEACOCKII, luminous scarlet and carmine.....	1.50	3.00	1.75    7.50
PROFESSOR EBERT, violet carmine.....	1.00	3.00	1.50    6.00
ROSETTA, deep rose or pink magenta.....	1.25	3.00	1.50    6.00
SCARLET GIANT, orange scarlet.....	.75	2.50	1.25    5.00
SCHEHERAZADE, clear pink turning magenta.....	1.75	3.50	1.75    7.00
SUNBURST, terra cotta red.....	2.00	4.00	2.00    ----
SUN GODDESS, 10 inch, burnt orange with dark violet eye.....	2.00	5.00	2.50    ----
TULIP, brilliant red.....	1.00	2.00	1.25    5.00
VIVIANA, bright red to crimson.....	.75	2.00	1.25    5.00
WILLIAM DE LAET, lacquered red and purple.....	2.00	4.00	2.00    ----

### COLLECTIONS

Our collection offers are popular. They enable you to secure a combination of display plants which show your customers what the flowers are like, and rooted cuttings which sell immediately when the display plants are seen. A number of collections are offered so you can pick one or more to suit your particular requirements. The prices, you will note, are considerably lower than the combined prices of the included items.

#### COLLECTION 42A

This collection is your best bet if you are stocking epiphyllums for the first time--4 extra good bloomers--25 rooted cuttings of each for selling and a display plant of each to sell them with--at a bargain price.

AGATHA

CONWAY'S GIANT

GLORIA

HERMOSISSIMUS

1 specimen and 25 rooted cuttings of each of the above varieties, wholesale value  
\$17.00

Collection Price - \$12.50

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#### COLLECTIONS 42B, 42C, 42BC

8 varieties, all different colors

AGATHA, strong pink, crimson eye  
CONWAY'S GIANT, crimson red to purple  
EDEN, white and yellow  
GLORIA, copper

HERMOSISSIMUS, multicolor  
LADY IRENE, pale flesh pink  
LATONA, deep crimson pink  
PEACOCKII, luminous scarlet and carmine

Collection 42B - Display Collection

1 specimen plant of each of the above 8 varieties, wholesale value \$12.75

Collection Price - \$10.00

Collection 42C - Selling Collection

10 rooted cuttings of each of the above 8 varieties, wholesale value \$10.00

Collection Price - \$8.00



Collection 42BC - for Combined Display and Selling

1 specimen plant and 10 rooted cuttings of each of the above 8 varieties, wholesale value \$22.75

Collection Price - \$17.50

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COLLECTIONS 42D, 42E, 42F

These collections include a wide variety of the most desirable plants, thoroughly tested for merit.

ACKERMANNII, early flowering bright red  
AGATHA, strong pink  
CONWAY'S GIANT, crimson red to purple  
GLORIA, copper  
HERMOSISSIMUS, multicolor

MOONRISE, amber and white  
PADRE, elegant pink  
PEACOCKII, luminous scarlet and carmine  
PROFESSOR EBERT, violet carmine  
SCARLET GIANT, orange scarlet

Collection 42D - 10 medium sized plants, one of each kind, wholesale value \$5.70

Collection Price - \$4.50

Collection 42E - 100 rooted cuttings, 10 of each kind, wholesale value \$11.25

Collection Price - \$10.00

Collection 42F - 10 medium sized plants, one of each kind, and 100 rooted cuttings, 10 of each kind, wholesale value \$16.95

Collection Price - \$13.50

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COLLECTION 42G

100 rooted cuttings of 20 different varieties, 5 of each variety, our selection, plus 3 different specimen plants

Collection Price - \$10.00

A wide variety of salable cuttings combined with sufficient display plants to give a general idea of what epiphyllums are like. We can give you better value if you leave the selection to us.

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COLLECTION 42H

This collection contains some of the most spectacular new hybrids. These plants are all new and are being offered in wholesale quantities for the first time. They are just what you need to satisfy the more advanced collector's taste for something new. We are reducing the number of cuttings of one kind from 10 to 5 so that you may obtain these plants without great expense.

ARGUS, pale shell pink  
BOHEMIENNE, salmon rose and flesh  
CAMILLO SCHNEIDER, burnt orange copper  
FRIEDRICH BOEDECKER, orange red  
MANFRED VON RICHTOFEN, orchid

MARSEILLAISE, red, lavender and white  
MON CHERIE, buff penciled with red  
SCHEHERAZADE, clear pink  
SUNBURST, terra cotta red  
WILLIAM DE LAET, lacquered red and purple

5 rooted cuttings of each of the above 10 varieties, total 50 rooted cuttings, wholesale value \$9.25

Collection Price - \$7.50

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